

Workshop: Global Regulation of Corporate Social Responsibility

Dates: 12-13 April 2010

Venue: Room F5 Gamle Fysikk, Norwegian University of Science and Technology

Day 1	Monday 12 April 2010	Day 2	Tuesday 13 April 2010
13.50-14.10	Welcome & Coffee	09.00-11.00	Strategic Management of Social Issues - Professor Prakash Sethi, Sethi
14.10-14.30	CSR research at NTNU – Professor Annik Magerholm Fet, IØT		International Center for Corporate Accountability, Inc, New York
14.30-15.15	Norwegian Policy on Corporate Social Responsibility - Are-Jostein Norheim,	11.00-11.15	Coffee Break and discussion
	CSR ambassador, Ministry of Foreign Affairs, Norway	11.15-12.15	Fair Trade as a Form of Non-State Regulation: Possibilities, Prospects and Tensions – Associate Professor
15.15-15.30	Coffee Break		Darryl Reed, York University, Toronto
15.30-16.30	Using the Hexagonal Balanced Scorecard approach to implement	12.15-13.15	Lunch
	Corporate Sustainability - Caroline Y. Cheng, PhD Candidate, IØT	13.15-14.15	Communicating CSR in the Value Chain: Opportunities and Limits of the EPD Scheme - Christofer Skaar,
16.30-17.30	CSR and Competitiveness - Natallia Vakar, PhD Candidate, IØT		PhD Candidate, IØT
17.30-18.30	The Post-National Challenge for Corporate Citizenship – Associate Professor Siri Granum Carson,	14.15-15.15	ISO 26000 and its Implications - Einar Flydal, leader of the Norwegian ISO 26000 work
20.00	Programme for Applied Ethics	15.15-15.45	Further activities and closing comments – Professor Annik
20.00	Dinner (by invitation)		Magerholm Fet, IØT

Register for the workshop by sending your name, affiliation and contact details and if you would be attending lunch on Day 2 to csr-forum@iot.ntnu.no by **Wednesday 8 April 2010**.

For more information about this workshop, please contact Caroline.Cheng@iot.ntnu.no.



Department of Industrial Economics and Technology Management





