

Modelling the price of natural gas with temperature and oil price as exogenous factors

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Abstract

The literature on stochastic models for the spot market of gas is dominated by purely stochastic approaches. In contrast to these models, Stoll and Wiebauer (2010) propose a fundamental model with temperature as an exogenous factor. In Central European markets there is another important fundamental driver of the gas price, namely the oil price. This is due to import contracts with Russia and Norway, where the import price is fixed by so-called oil price formulas. In this paper the model of Stoll and Wiebauer (2010) is extended by an oil price component. This component is an approximation of the unknown oil price formulas of the import contracts. It is shown that this new model can explain the price movements of the last few years much better than previous models.

1. Introduction

During the last years trading of natural gas has become more important. The traded quantities over-the-counter and on energy exchanges have strongly increased and new products have been developed. For example, swing options increase the flexibility of suppliers and they are used as an instrument for risk management purposes. Important facilities for the security of supply are gas storages. The storages are filled in times of low consumption and emptied in times of high consumption which usually coincides with

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low and high prices of natural gas. Although the liquidity is comparably low, a market for gas storages exists. This means, gas storages are traded.

These two examples of complex options illustrate the need of price models for valuation purposes. As both options (partly) rely on the spot market we need a stochastic price model for the daily prices at the spot market generating adequate gas price scenarios.

The literature on stochastic gas price models is dominated by purely stochastic approaches. The one and two factor models by Schwartz (1997) and Schwartz and Smith (2000) are general approaches applicable to many commodities, such as oil and gas. Cortazar and Schwartz (2003) present a three factor model for the term structure of oil prices. These models can be applied to gas prices as well. The various factors represent short and long term influences on the price.

Extensions of these factor models are given by Jaillet, Ronn and Tompaidis (2004) and Xu (2004). Especially the inclusion of deterministic functions to cover the seasonalities within gas prices is considered. Cartea and Williams (2008) introduce a two factor model including a function for the seasonality. Their focus is on the market price of risk. An important application of gas price models is the valuation of gas storage facilities. Within this context, Chen and Forsyth (2006) and Boogert and de Jong (2011) propose gas price models. Chen and Forsyth (2006) analyze regime-switching approaches incorporating mean-reverting processes and random walks. The class of factor models is extended by Boogert and de Jong (2011). The three factors in their model represent short and long term fluctuations as well as the behavior of the summer-winter spread.

In contrast to these models Stoll and Wiebauer (2010) propose a fundamental model with temperature as an exogenous factor. They use the temperature component as an approximation of the filling level of gas storages which have a remarkable influence on the price. In this paper we will extend the model of Stoll and Wiebauer (2010) by introducing another exogenous factor to their model: the oil price. Our oil price component approximates the influence of gas import contracts indexed by oil price formulas.

The rest of the paper is organized as follows. In the main chapter 2 we will first introduce the model by Stoll and Wiebauer (2010) including a short description of their model for the temperature component. In their model the influence of the temperature is described by so called normalized cumulated heating degree days. Then we describe our new oil price component. We discuss the different oil price formulas used in the market, and how we have

chosen an approximation of it in our model. After introducing the stochastic processes that we use to model oil prices and temperature, we finally fit the model to data, where it turns out that for the innovations of the process a heavy tailed distribution like NIG is more appropriate than the classical normal distribution. We finish with a short conclusion in chapter 3.

2. Gas price model

Modeling the price of natural gas in Central Europe requires knowledge about the structure of supply and demand. On the supply side there are only a few sources in Central Europe. Most of the natural gas needs to be imported from Norway and Russia. On the demand side there are mainly three groups of gas consumers: Households, industrial companies and gas fired power plants. While households only use gas for heating purposes at low temperatures, industrial companies use gas as heating and process gas. Households and industrial companies are responsible for about 90 percent of total gas demand.

These two groups of consumers cause seasonalities in the gas price:

- Weekly seasonality: Many industrial companies do not need gas on weekends.
- Yearly seasonality: Heating gas is needed in winter when temperatures are low.

An adequate gas price model has to incorporate these seasonalities as well as stochastic deviations of these.

2.1. *The temperature component*

Stoll and Wiebauer (2010) propose a model meeting these requirements and incorporating another major influence factor: the temperature. Somehow the temperature dependency is already covered by the deterministic yearly seasonality. The lower the temperature, the higher the price. But the temperature influence is more complex than this. A day with average temperature of zero degrees at the end of a long and cold winter has a different impact on the price than a daily average of zero at the end of a "warm" winter. This is due to the gas storages. The total demand for gas is higher than the capacities of the gas pipelines from Norway and Russia. Therefore gas provider use gas storages. These storages are filled during summer (at

low prices) and emptied in winter months. At the end of a long and cold winter most gas storages will be almost empty. Therefore additional cold days will lead to comparatively higher prices than in a normal winter.

Stoll and Wiebauer (2010) cover this complex influence via **normalized cumulated heating degree days**. They define a temperature of 15 °C as the limit of heating. Any temperature below 15 °C makes households and companies switch on their heating systems. Heating degree days are measured by $\max(15 - T_t, 0)$ where T_t is the average temperature of day t . Cumulation of the heating degree days over a winter leads to a number indicating whether it was a cold winter. For the impact on the day-ahead price the contrast to a normal winter is most relevant. Therefore the cumulated heating degree days are normalized by the cumulated heating degree days of an average winter. This defines a process of normalized heating degree days which we denote by Λ_t . For more details on that process we refer to Stoll and Wiebauer (2010). Their model can be written as

$$G_t = m_t + \Lambda_t + X_t^{(G)} + Y_t^{(G)} \quad (1)$$

with the day-ahead price of gas G_t , the deterministic seasonality m_t , the normalized cumulated heating degree days Λ_t , an ARMA process $X_t^{(G)}$ and a geometric Brownian motion $Y_t^{(G)}$.

2.2. The oil price component

The model described in (1) is capable to cover all influences on the gas price related to changes in temperature. But changes for economic reasons are not covered by that model. This was observable in the economic crisis 2008/2009 (see figure 3). During that crisis the demand for gas by industrial companies decreased by more than 10 percent. As gas is imported by long term oil-indexed supply contracts with **take-or-pay clauses** the gas importers had to take large quantities of gas although their customers had a low demand. These surplus quantities were sold at low prices on the day-ahead market. In this period of time the temperature was not relevant for the price as there was enough gas anyways.

The low prices on the day-ahead market were the result of high quantities that had to be sold in times of low demand. As the oil price also was low due to the crisis resulting in a low demand of oil, one could use the oil price as an exogenous factor explaining the gas price. If we want to incorporate the link between oil and gas in the model we need to know how the price indexation

works. The import price of gas is an average of past oil prices. The pricing in import contracts is done via **oil price formulas**. These formulas consist of three parameters:

1. The number of averaging months. The gas price is the average of past oil prices within a certain number of months.
2. The time lag. Possibly there is a time lag between the months the average is taken of and the months the price is valid for.
3. The number of validity months. The price is valid for a certain number of months.

An example of a 3-1-3 formula is given in figure 1.

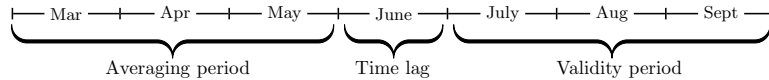


Figure 1: In a 3-1-3 formula the price is determined by the average price of 3 months (March to May). This price is valid for July to September.

The formulas used in the import contracts are not known for all market participants. Therefore we have to do some sort of estimation for our model. Theoretically any choice of three natural numbers is possible. But from other products, like oil indexed swingoptions, we know that some formulas are more popular than others. Examples of common formulas are 3-1-1, 3-1-3, 6-1-1, 6-1-3 and 6-3-3.

As there are many different import contracts with possibly different oil price formulas we cannot ensure that one of the mentioned formulas is able to explain the price behavior. The mixture of different formulas might affect the price in the same way as one of the common formulas or a similar one. Therefore we compare the different formulas in a regression model. Strict application of the formula means that we have jumps in the price at each day of price fixing. The impact on the gas price will be more smooth, however. The new price determined on a fixing day is the result of averaging a number of past oil prices. The closer to the fixing day the more prices for the averaging are known. Therefore market participants have estimations of the new price. If the new price will be higher it is cheaper to buy gas in advance

and store it. This increases the day-ahead price prior to the fixing day and leads to a smooth transition from the old to the new price on the day-ahead market.

This behavior of market participants leads to some smoothness of the price. In order to include this fact in our model we use a smoothed oil price formula. A sophisticated smoothing approach for forward price curves is introduced by Benth, Koekkebakker and Ollmar (2007). They claim some smoothness conditions on the borders between different price intervals. It is shown that splines of order four meet all these requirements and make sure that the result is a smooth curve.

To simplify matters we use a moving average instead of a (smoothed) step function. This approach takes account for increasing information about the future price. Both approaches lead to a significant improvement of the model fit. Regarding the goodness of fit there is no difference between both approaches which justifies the use of the simpler method (see figure 2).

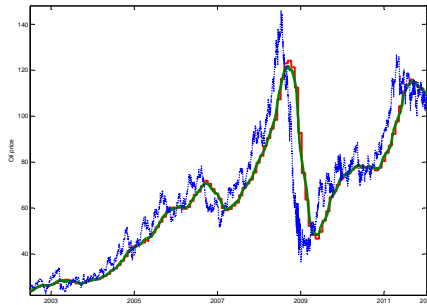


Figure 2: The spot price of oil (blue), the 6-0-1 oil price formula (red) and the moving average of 180 days (green).

A comparison of different oil price formulas with respect to the goodness of fit in our model leads to a 6-0-1 formula (see figure 4). This is not a common formula but it can be explained by the price behavior in the crisis: The gas price decreased approximately six months later than the oil price. This major price movement needs to be covered by the oil price component. As explained above we replace the step function by a moving average. Taking the moving average of 180 days is a good approximation of the 6-0-1 formula. All in all the oil price component increases the R^2 as our measure of goodness of fit from 0.35 to 0.83 (see figure 3).

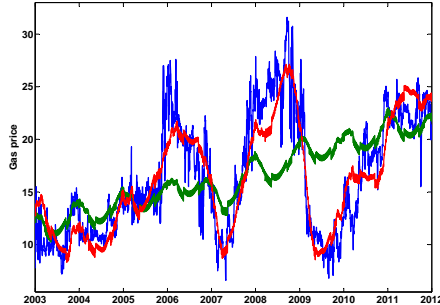


Figure 3: The model of Stoll and Wiebauer (2010) (green line) and our model (red line) fitted to historical gas prices (blue line).

Therefore we model the gas price by

$$G_t = m_t + \Lambda_t + \Psi_t + X_t^{(G)} \quad (2)$$

with Ψ_t being the oil price formula. Like Stoll and Wiebauer (2010) we estimate the model parameters after outliers are removed from G_t . We declare values outside a range around a running median to be outliers. The range is defined by a multiple of the standard deviation. The identified outliers are replaced by an average of neighboring values. The method is described in more detail by Weron (2006). We will specify the exogenous factors Ψ_t and Λ_t as well as the stochastic process $X_t^{(G)}$ in the following.

2.3. Oil price model

As the time series of oil prices does not contain any seasonalities, we model the oil price without any deterministic function or fundamental factors. Instead we apply the two factor model by Schwartz and Smith (2000). They divide the log price into two factors: one for short term variations and one for long term dynamics.

$$\psi_t = \exp(\chi_t + \xi_t)$$

with an AR(1) process χ_t and a Brownian motion ξ_t . These processes are correlated. Using price data of Brent Crude future contracts from the IntercontinentalExchange (ICE), London, we can apply the Kalman filter to estimate the model parameters. The process (ψ_t) is used to derive the process (Ψ_t) in (2).

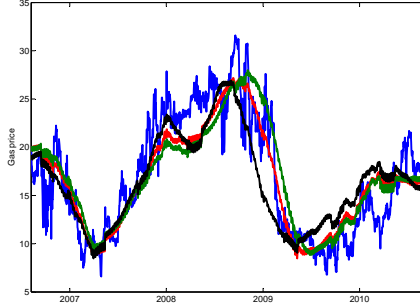


Figure 4: Comparison of different oil price components in the model: 6-0-1 formula (red line), 6-1-1 formula (green line) and 3-0-1 formula (black line) fitted to the historical prices (blue line).

2.4. Temperature model

When modeling daily average temperature we can make use of a long history of temperature data. Here a yearly seasonality and a linear trend can be identified. Therefore we use a temperature model closely related to the one proposed by Benth and Benth (2007).

$$T_t = a_1 + a_2 t + a_3 \sin\left(\frac{2\pi t}{365.25}\right) + a_4 \cos\left(\frac{2\pi t}{365.25}\right) + X_t^{(T)} \quad (3)$$

with $X_t^{(T)}$ being an AR(3) process. The model fit with respect to the deterministic part (ordinary least squares regression) and the AR(3) process is shown in figure 5. The process (T_t) is then used to define the derived process (Λ_t) of normalized heating degree days as described in Stoll and Wiebauer (2010).

2.4.1. Stochastic process

The fit of normalized cumulated heating degree days, oil price formula and deterministic components to the gas price via ordinary least squares regression results in a residual time series. These residuals contain all unexplained, "random" deviations from the usual price behavior.

The residuals exhibit a strong autocorrelation to the first lag. Therefore an AR(1) process provides a good fit. The empirical innovations of the process show more heavy tails than a normal distribution (compare Stoll and Wiebauer (2010)). Therefore we apply a distribution with heavy tails. The

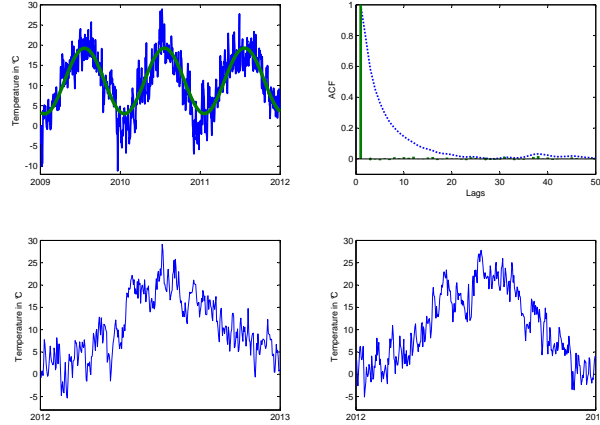


Figure 5: Top left: Fit of deterministic function (green line) to the historical daily average temperature (blue) in Düsseldorf, Germany. Top right: Autocorrelation function of residual time series (dotted) and innovations of AR(3) process (stems). Bottom: Two realizations of the temperature process.

normal-inverse gaussian (NIG) distribution remarkably increases the goodness of fit (see figure 6). Recall that a random variable X is NIG-distributed if there is a representation

$$X \stackrel{d}{=} \mu + \beta Y + \sqrt{Y} Z$$

with $Z \sim \mathcal{N}(0, 1)$ and $Y \sim N^-(-1/2, \delta^2, \alpha^2 - \beta^2)$, the inverse Gaussian distribution as a special case of the generalized inverse Gaussian distribution. The class of generalized hyperbolic distributions including the NIG distribution was introduced by Barndorff-Nielsen (1978).

Altogether these model components give fundamental explanations for the historical day-ahead price behavior. Short-term deviations are included by a stochastic process. Long term uncertainty due to the uncertain development of the oil price is included by the oil price process. Therefore our model is able to generate reasonable scenarios for the future (see figure 7).

3. Conclusion

The spot price model by Stoll and Wiebauer (2010) with only temperature as an exogenous factor is not able to explain the gas price behavior during the

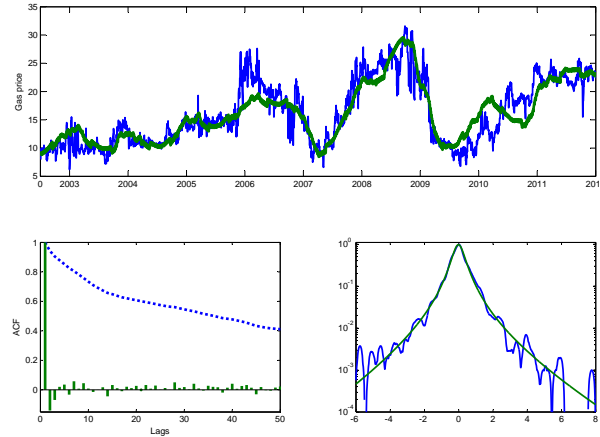


Figure 6: Top: Fit of deterministic function and exogenous components (green line) to the historical gas price (blue). Bottom left: ACF of residual time series (dotted) and innovations of AR(1) process (stems). Bottom right: Fit of NIG distribution (green) to kernel density of empirical innovations (blue).

last years. We have shown that the extension by another exogenous factor remarkably improves the model fit on the history. This factor, the oil price components, approximates the oil price formulas in gas import contracts. This fundamental reason and the improvement of model fit give justification for the inclusion of the model component. The resulting simulation paths from the model are reliable and lead to reasonable valuation results.

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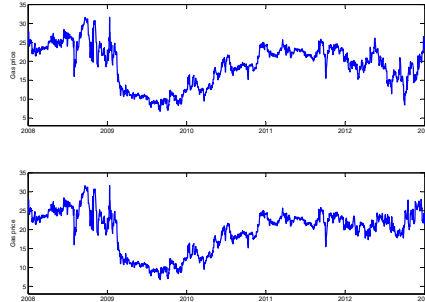


Figure 7: The historical gas price (2008-2012) and two realizations of the gas price process for 2012-2013.

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